

# Why LifePlan?

The LifePlan® Process has been developed and deployed over 50 years and has helped thousands of individuals discover purposeful impact.

## A STRATEGY FOR YOUR LIFE

- ◆ **Gain**  
powerful insights from the themes and patterns of your story
- ◆ **Discover**  
your unique talents and how they connect with your heart
- ◆ **Understand**  
what drives you and where you do your best work
- ◆ **Prioritize**  
your time and energy into each of the domains of your life
- ◆ **Focus**  
on what is most important and move forward with confidence

LifePlan is a facilitated journey that helps you discover your unique purpose. Along the way, you'll gain clarity on where you are, where you want to be, and the key next steps to get there. LifePlan is a roadmap for your life. Every one of us, at one time or another, asks deep, foundational questions about identity, vocation and purpose.

Many of us try to answer those questions with personality assessments, skills inventories, and conversations with close friends and mentors. Those can be helpful starting points, but the biggest questions of life deserve an intentional, integrated process led by a master Guide.

## LifePlan 2-Day Approach

DAY

### GAINING CLARITY

1

Imagine standing on the top of a mountain and looking down on the landscape below. It has taken time to get there, but now we can see clearly in all directions. A complete life perspective is generated during this time.

DAY

### CHARTING YOUR COURSE

2

With clear perspective, we design a visionary future that is rooted in truth and clarity about where you want to go and an action plan with tangible next steps to help you make your greatest impact.

“The world will be more free and more alive, as we discover the unique purpose of our lives”

TOM PATERSON